



LOCAL WOMAN WINS \$10K AT THE “K” COURTESY OF BLUE SPRINGS HARLEY-DAVIDSON

*Great Play by KC Royal, Grudzielanek,
Proves a Home Run for Fan too.*

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Kansas City/Blue Springs, Missouri – On June 8th, during a home stand at Kauffman Stadium against the Philadelphia Phillies, Royals’ Second Baseman, Mark Grudzielanek, swung the bat and sent a bullet careening down the left-field line. The ball jetted out of the park off the left foul pole, giving Grudzielanek his third home run of the season and Valerie Sweet of Lexington, Missouri \$10,000 spending money from Blue Springs Harley-Davidson.

Known for being Kansas City’s “Hometown Dealer,” Blue Springs Harley-Davidson teamed with KC’s hometown boys in blue and local agency, Vibe Marketing Group, to create the Foul Pole Home Run Promotion. The first two times this season that a Royals player hits a home run off a foul pole at “the K”, Blue Springs Harley-Davidson gives away a \$10,000 gift card. Winner is selected by drawing; contestants enter their names at the Blue Springs Harley-Davidson dealership in Blue Springs, Missouri. Valerie Sweet did just that and is now planning her Harley-Davidson shopping spree.

A devout Royals fan and Harley rider, Valerie is a customer at Blue Springs Harley-Davidson and already has an idea of how she’ll be using that card. “Lots of Harley Motorclothes for my family and parts and accessories for our bikes. I’m also planning to purchase some Harley-Davidson house wares to decorate our home,” says Valerie. When asked her reaction to winning the \$10,000 Valerie says, “I did not believe it at first, then I started to hyperventilate – I was so excited.”

Lori Worth-Smith, a representative of Blue Springs Harley-Davidson, will present Valerie Sweet with the \$10,000 gift card July 7th on the field at Kauffman Stadium before the 6:10 pm game against the Tampa Bay Devil Rays. Valerie is planning to bring her husband and two sons with her for the presentation.

